EVENT & EXPO INVESTMENT PROJECT PROFILE









EURO LIMUN DOO DOBOJ, Doboj (74000) – Bosnia and Hercegovina

Project title	Truck stop
Sector	Traffic and transport
Location	City of Doboj - Johovac
Location description	The City of Doboj is located in the northern part of Bosnia and Herzegovina, on the banks of the Bosna river and is a significant traffic hub in this part of the country. The city is the most important railway hub, and the construction of new motorways has positioned it as one of the most important road transport hubs in Bosnia and Herzegovina. The construction of the motorway Banja Luka — Doboj has connected the city by fast traffic route to the Banja Luka region in the west and further along the motorway to Gradiska and to the European Union, while the planned completion of the motorway on Corridor Vc will provide fats traffic connection with a central and south part of the country, and important economic centers (Zenica, Sarajevo, Mostar). The city is going to be connected to the Port of Ploče in the far south of the country as well. The completion of the motorway on Corridor Vc will connect the City of Doboj with the European Union on the north. In the east, Doboj borders the Tuzla Canton, also an important economic region in BiH. In addition, it should be pointed out that there are two airports for international passenger and freight traffic (Banja Luka and Tuzla) at an acceptable distance from the city, and the international airport in Sarajevo is easily accessible due to the connection with the motorway on Corridor Vc. Johovac, a site of planned investments, is located about 10 kilometers from the city, to the north, along the Bosna river, near the entrance to the highway Banja Luka Doboj, and near the planned location connecting this highway and the other highway being built on Corridor Vc.



Company description

Euro Limun Ltd. Doboj is a company founded in 2006. in Doboj - Bosnia and Herzegovina. The company offers the regular, oversize and overweight transport (abnormal road transport), mobile cranes services, escorts and permits for oversize and overweight transport, and all other services related to the field of transport of goods.

The company has its own transport capacities (fleet of trucks and trailers / semi-trailers for regular and all types of oversized and overweight transport) as well as its own mobile cranes of all capacities (from 5 to 500 tons), and operates in BiH and Europe. In addition to a large number of business partners and service users in BiH, the company has developed a significant network of business associates throughout Europe, which allow to provide services efficiently and affordably in markets outside BiH. Due to aforementioned reasons more than 80% of company revenue is generated in EU. Since its establishment, the company is in constant growth and expansion both in terms of business volume, and in a variety of services and markets it covers.

Project status

Concept phase

Project description

According to above-mentioned the City of Doboj is a regional traffic link between the largest economic centers of Bosnia and Herzegovina. The planned investment site – Johovac is located at the junction of two important roads in the north - south and west - east directions (the junction is perhaps the most important for economic flows in BiH). These facts indicate the potential of that location for the development of projects related to traffic and transport.

The company's management has come up with the business idea to use the potential of the location to build a modern truck stop modeled on similar facilities in Europe, which would provide a range of services to truck drivers and vehicle maintenance and servicing.

The company's management believes that the investment in the construction of such a facility at proposed location is economically justified investment, which would make great contribution not only to the further growth of the company, but also a significant boost to development attracting freight transport through this region, especially international transport.

Depending on the available investment funds, the following services are planned to be provided: parking area, gas station, full-service maintenance for heavy trucks and vehicle wash service, diner restaurant, convenience store, motel, toilets with showers, information desks and assistance to foreign drivers, basic medical assistance, all types of connections for electronic communications, etc.

All facilities that would be built must meet the highest sanitary and environmental standards, as well as energy efficiency standards. The planned investment will help employment of the workers from the area of Doboj.

The company has already purchased a considerable part of the construction land with its own funds and is negotiating the purchase of the remaining land. The purchasing depends on the total funds secured by the investment. Also, the company is involved in the process of preparing spatial planning documentation of the City of Doboj, where is suggested the need to book a location for the above-described business activities.

Estimated total investment cost	3.000.000 EUR	
Inputs provided by local partner	Value	Description
	1.000.000 EUR	Infrastructure, equipment
Inputs required from foreign partner	Value	Description
	2.000.000 EUR	Infrastructure, equipment
Form of cooperation with foreign partner	Financial	Technical
	Joint venture	- Management & Marketing expertise



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Supporting information available	For additional information about this project, please contact either by e-mail: info@e-ventexpo.com or phone number: +387 61 162 591			